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**Pelham residents are encouraged to “Art-ify” their home.****FOR IMMEDIATE RELEASE****May 12, 2022**

Pelham, ON –The Town of Pelham’s Arts Advisory Committee has launched the “Art-ify your Home” event. Pelham residents are encourage to take part by creating art installations outside their homes to enter into the event contest.

The “Art-ify your Home” event will showcase dynamic art displays around Pelham. The art installations can be aspects of the home or yard, ideally visible from the roadside. A host of different elements can be considered as an “Art-ify your Home” installation and could include a painted garbage can, a decorated fence or new garden elements; the only limits are the imagination of the artists. All eligible installations will be entered into a contest and added to the self-guided tour for the community to enjoy.

“This is a unique opportunity to share arts with the community and showcase the creativity and talent of residents of Pelham,” said Karen Blake, culture and community enhancement programmer. “The Art-ify event is meant to inspire and celebrate art around Town, and the Arts Advisory Committee is looking forward to seeing all of the submissions.”

Entries will be accepted until June 10, 2022 and installations will be featured on a self-guided Pelham Arts Virtual Tour, released for the Summer of 2022. Applicants can enter more than one submission and all ages and artistic levels can apply. Installations must be within the Town of Pelham, on private residences.

The Town of Pelham’s Arts Advisory Committee is a volunteer committee appointed by Council and provides advice on the advancement of arts and culture in Pelham. The committee works to review and continue to develop Pelham’s Cultural Master Plan and the Pelham Public Art Master Plan.

For additional information and the 2022 “Art-ify” Pelham application, visit [www.pelham.ca/arts](http://www.pelham.ca/arts).

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