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**MarCom awards in Platinum and Gold for Town of Pelham projects****FOR IMMEDIATE RELEASE****February 6, 2023**

**Pelham, ON** – The Town of Pelham has won Platinum and Gold level MarCom awards for the 2022 international creative competition for marketing and communication professionals.

Pelham was awarded at the Platinum level in the Print Media Publications - External Newsletter for the 2022 Life in Pelham inserts, including the newspaper supplement supported by social media and digital ad promotion. The Gold level award was in the Strategic Communications: Marketing/Promotion Campaign-Special event category for the Pelham Summerfest promotion which included radio, print, digital, social media and video elements. The two projects were part of over 6000 entries received by MarCom from across Canada, the United States, and 43 other countries.

“The two awards continue to reflect the Town’s commitment to enhance communications with residents,” said Chief Administrative Officer David Cribbs. “Through the Platinum-winning Life in Pelham inserts, community members continue to have expanded ways to stay connected to events and happenings in Town.”

Marcom Awards recognize achievement by creative professionals involved in the concept, direction, design and production of marketing and communication materials and programs. Judges from the Association of Marketing and Communication Professionals (AMCP) are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. Winners are selected from over 300 categories in Print, Web, Video, and Strategic Communications and can be viewed on the MarCom Awards website.

The Town of Pelham has received MarCom Awards annually since 2019 for various project submissions.

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**For media inquiries, please contact:**

Leah Letford, Communications Specialist | 905-980-6653 | lletford@pelham.ca