

Call for Artists

Deadline – October 10th, 2024 at 5pm

Project Summary

Submission Deadline:	October 10 th , 2024 at 5pm
Artist Selection Date:	October 11 th , 2024
Project Timeline:	October 10 th to November 1st, 2024
Artist(s) Fees:	\$2000* plus HST, if applicable
Artist(s) Duties:	Creation of mural design and submission in a digital vector format. The digital design will be reproduced into a 6 feet tall by 10 feet wide paint-by-number mural that will be painted by Town residents.
Eligibility:	All artists legally able to work in Canada are eligible to apply.

Project Description

The Corporation of the Town of Pelham is seeking design concept proposals for a collaborative community art project consisting of a heritage-themed paint-by-numbers mural to be painted by Town residents and installed on the exterior of a Town building. The design concept project is further described in the Project Details of this Call for Artists.

The Town encourages proposals from graphic artists and artist-led teams with experience in creating large scale works and the technical skills to provide the work in a digital (vector) format suitable for large scale reproduction. The Town will be responsible for fabricating, installing and maintaining the mural and for administering community participation.

Design concept proposals will be evaluated based on the criteria set out in this Call Out. The Town will select one design concept.

Project Details

Details of the design concept project are as follows:

- Artists submitting a design concept must be legally able to work in Canada.
- Design concepts must celebrate local heritage in the Town, specifically local agriculture and farming, including but not limited to orchards, nurseries, vineyards, dairy and livestock farms and field crops.
- Artists may create new Artistic Work for the design concept or may reformat existing Artistic Work(s) of the Artist provided that the reformatted Artistic Work is not duplicative of other Public Art in the Town.
- Artists will be responsible for sourcing materials and supplies for their artworks.
- Artists must have experience creating a two-dimensional mural, or similar projects.
- Design concepts must be suitable for large scale reproduction. The mural will be approximately 6 feet tall by 10 feet wide.
- Priority will be given to Artists with a personal or professional connection to the Town provided that the requirements of this Call for Artist are met.
- The selected Artist will deliver preliminary design concepts to the Town no later than October 25, 2024.
- The selected Artist will deliver the final vector design to the Town no later than November 1, 2024.
- Upon the production of the paint-by-number mural, the selected Artist will receive payment in the amount of two thousand dollars (\$2,000).

Successful applicants should demonstrate they:

- Have an interest in being part of this project and are committed to the project, if selected.
 - Have the ability to plan, manage and meet project timelines while achieving success at executing art projects of a similar scale.
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- Have the capacity to deliver a high-quality project of similar size and scope.
- Have a vision to incorporate the theme into the mural design.

Project Timeline

Date(s)	Project Phase
October 10 th , 2024	Deadline: Call to Artists
October 11 th , 2024	Selected artist will be notified. Agreement issued including design specifications.
October 25 th , 2024	Deadline to submit preliminary designs for feedback.
November 1 st , 2024	Deadline to submit final vector design.

Proposal Requirements

Deadline: October 10th, 2024 at 5pm

All Proposals must be structured as follows:

Section	Content
Introduction	<ul style="list-style-type: none"> • Provide general information about the Artist(s) including but not limited to: <ul style="list-style-type: none"> • Name(s) and Artist pseudonym(s), if any • Contact details including email and website addresses • Social media links if applicable • Brief biography (max. 150 words)
Interest and Commitment	<ul style="list-style-type: none"> • Explain why the Artist is interested in this project (max. 250 words) • Describe the Artist's management plan to meet project timelines (max. 250 words)
Vision	<ul style="list-style-type: none"> • Describe the proposed mural design including but not limited to: <ul style="list-style-type: none"> • Connection to local heritage • Compatibility with project objectives including the theme of local agriculture and farming, including but not limited to orchards, nurseries, vineyards, dairy and livestock farms and field crops. • Digital/computer program that will be used for mural design

Experience	<ul style="list-style-type: none"> Describe the professional experience of the Artist(s) with projects of similar size and scope including work in digital (vector) format and mural work Upload current <i>curriculum vitae</i> (CV) for the Artist Upload up to ten (10) portfolio images of prior mural projects
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Proposal Submission and Review

Proposals must be submitted no later than the submission deadline of October 10, 2024 at 5:00 p.m. Professional artists are invited to respond to this Artist Call by submitting an application at [Artist Call Out - Town of Pelham](#)

Proposals received after the submission deadline will not be accepted.

Proposals received by the submission deadline will be evaluated by the Town within forty-eight (48) hours and be assigned a score out of fifty (50) points based on the following weighted evaluation criteria:

Evaluation Item	Points
Introduction	5
Interest and Commitment	10
Vision	15
Experience	10
TOTAL	50

Upon completion of the evaluation process the Town will notify the selected Artist by email of the award. The Town will also notify the non-selected Artists of the award. The selected Artist will enter into an agreement with the Town as soon as practicable following notification.

If you need assistance with responding to this call, and for any questions or inquiries please contact: Karen Blake, Culture and Community Enhancement Programmer at the Town of Pelham – kblake@pelham.ca

The Town of Pelham would like to acknowledge funding support from the Ontario Arts Council and the Government of Ontario for their support.

