
Pelham snowplows receive new names after community contest

FOR IMMEDIATE RELEASE

February 8, 2023

Pelham, ON – The Town of Pelham fleet of snowplows have new names after the community snowplow naming competition held this winter. The contest, which ran from December to January, received more than 120 unique name entries.

To reveal the snowplow names, Town staff joined students from a local early learning kindergarten program at St. Alexander Catholic School on Wednesday, February 8. Students from the class had expressed interest in contributing ideas for the Name the Pelham Plow contest. During January, students brainstormed names, worked on an art project and took a tally of what name ideas to submit, Plowy being one of them. Town staff and a snowplow arrived onsite at the school Wednesday to allow students to see a plow, meet a driver and to announce the plow names.

The seven names selected include Plowy, Taylor Drift, The Big LePlowski, Plowasaurus Rex, Stormy, The Blizzard Wizard and Fast and Flurrious.

"It was such a fun experience to see the names that the residents came up with," said Chief Administrative Officer David Cribbs. "The creativity and puns brought smiles to Town staff as now the top seven names will be added to the fleet, including all six snowplows and a tractor. Can't wait to see the Big LePlowski out clearing some snow!"

Name entries from residents and local area schools were compiled through the Engaging Pelham platform, and through a blind survey, the final names were selected by Town staff.

The Town of Pelham continues to deliver a safe network of over 572 lane kilometres of roadways for residents year-round. Snow clearing is one of the many functions the Town completes, and more information on winter operations can be found at www.pelham.ca/winter.

-30-

For media inquiries, please contact:

Leah Letford, Communications Specialist | 905-980-6653 | lletford@pelham.ca